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New Leadership Book Offers Prescription for Creating Leader-rich Cultures

Circle of Impact: Taking Personal Initiative to Ignite Change by Ed Brenegar Available for Preorder on Amazon

CHARLESTON, S.C. – In his debut book, Dr. Ed Brenegar presents a leadership approach that equips everyone at all levels of an organization to take responsibility to solve problems and innovate new ways of achieving goals. To be released September 18, 2018, *Circle of Impact: Taking Personal Initiative to Ignite Change* introduces a practical, values-based tool for companies to grow the leadership potential of their people and create a high-trust, agile culture. Preorders are now available on Amazon at <https://amzn.to/2KNWPYM>.

“*Circle of Impact* is a guide to managing change and complexity on a personal and organizational level,” says Brenegar. “The book explains how we can define our lives and the purpose of our organizations as creators of the change we want to see and that makes a difference that matters.”

In *Circle of Impact: Taking Personal Initiative to Ignite Change*, Brenegar offers a leadership model based on the interaction between three dimensions that inhabit our lives and organizations: ideas, relationships and structure. He teaches how to align these dimensions around a common understanding of the change that they should create together. The model can be used by individuals, communities and organizations to guide decision-making, solve problems, improve communication and formulate strategic plans for the future.

Five cornerstone principles guide Brenegar’s approach:

- We are all in transition, both personally and organizationally, from where we once were to where we will be in the future.
- The greatest change we go through is in our self-perception
- All leadership begins with personal initiative that creates impact that makes a difference that matters.
- Leadership is no longer an organizational title or a role, but a quality of one’s character and the function of being human within the social and organizational contexts of one’s life and work
- Leadership is personal and social, and always functions in some social or organizational context.

Each section of the book explores a specific theme related to becoming a leader of impact in a world of change and creating leader-rich cultures.

- In Part One, the author describes the Circle of Impact model of leadership, as well as explores personal and organizational leadership.

- Part Two provides a perspective on change that brings insight into not only why things are as they are in the world, but also how we can deal with change both personally and organizationally.
- Part Three shows how the components of the Circle of Impact model can bring wholeness and order to organizations, aligning the whole of our organizations for impact and creating the conditions for fostering a high-trust, agile culture.
- Part Four applies the Circle of Impact in organizations amid a global transition.

Circle of Impact: Taking Personal Initiative to Ignite Change is published by SAVIO REPUBLIC, an imprint of Post Hill Press.

ABOUT THE AUTHOR

Dr. Ed Brenegar consults and coaches on values-based organizational leadership, strategic planning and change management. A former university professor, columnist and pastor, he has more than 30 years of experience working with senior executives, entrepreneurs and a variety of organizational clients to expand leadership impact and productivity through the creation of cultures of trust and leadership initiative. Learn more at edbrenegar.com.

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